



Jim Strom

Vice President / General Manager

Crane Chem Pharma Flow Solutions, Resistoflex®

Marion, NC, United States

Jim Strom is the Vice President / General Manager for the Resistoflex® brand of CRANE ChemPharma Flow Solutions. He has been with the company his entire career, originally joining in 1980 as a Sales Engineer for a distributor in the Western United States and later moving to the factory in 1993 as a Sales Manager.

Throughout his 32 years with Resistoflex®, Mr. Strom has held a number of positions, including sales, marketing and business management roles in the United States and abroad. In 2009 he entered his current role as Resistoflex VP/GM with global business line responsibility for all Resistoflex products. In recent years, Mr. Strom has led a keen focus on leveraging the global reach of the CRANE ChemPharma sales team in emerging markets, and managing the New Product Development pipeline for adjacent market penetration and growth.

Mr. Strom holds a Bachelor of Science Degree in Biology and a minor in Biochemistry from the University of California at Santa Cruz. He also holds a degree in Industrial Engineering from the University of California at Los Angeles. He currently resides with his family in Morganton, NC.